

ASX: OMT

28 September 2016

OMT EXPANDS REACH ACROSS REALTIME STAKEHOLDER ENGAGEMENT APPLICATIONS WITH FOUR NEW PRODUCTS TARGETING UNLISTED COMPANIES, EMPLOYEE ENGAGEMENT, MEMBERSHIP AND COMMUNITY ENTERPRISES

- **The new products respond to increasing demand from enterprises for secure mobile engagement products.**
- **The new products have been scaled efficiently from OMT's existing investor relations product.**
- **The new products position OMT well to capture share in the \$5 billion enterprise mobile app market in Australia.**

Digital engagement leader, Omni Market Tide Limited (Company or OMT, ASX: OMT), is pleased to announce that it has launched four new mobile digital engagement products. The new products target opportunities with unlisted companies, employee engagement, membership based organisations and community organisations.

The new products have been scaled efficiently from OMT's investor relations product for listed companies, OmniLoop.

OMT CEO Steve Terry said the new four new products, OmniCorp, OmniPeople, OmniMember and OmniComm respond to increasing demand from enterprise organisations for mobile engagement products delivered in secure environments. "Enterprises increasingly need to proactively manage engagement with their stakeholders on secure and branded mobile platforms. We have a growing and broad suite of digital engagement products to meet this need," said Mr Terry.

Mr Terry also said the expanded product offering positioned OMT well to capture more share in the large and growing enterprise mobile app market.

Following is some information about the new products:

1. **OmniCorp** is for unlisted companies and allows them to meet regulatory, governance, and compliance requirements. It is designed and branded specifically for the company. With announcements, updates, news, videos, documents and push notifications, OmniCorp offers efficiencies in delivering information to stakeholders.
2. **OmniPeople** is the employee engagement and management product. Features include onboarding new employees, training, compliance, occupational health and safety, leave, payroll, and surveys.
3. **OmniMember** is the membership based product that offers and allows digital stakeholder engagement for clubs and loyalty organisations. It provides push notifications on changes, emergencies, and member news.
4. **OmniComm** is the community based product designed to help local governments and large community organisations connect, communicate, and engage with their stakeholders.

A fifth new product, OmniStock, targeting investors is scheduled for release next month. More information about the new products is available on OMT's website at www.omnimarkettide.com.

About OMT

OMT are leaders in digital stakeholder engagement.

OMT produces applications for digital stakeholder engagement. We develop products for enterprise organisations that require professional level, deep engagement applications to help solve complex business problems, and meet regulatory, governance or compliance requirements in their business.

OMT works with both cyber security and physical access providers to extend security and access applications out to mobile devices. Identity and security management are key to our applications.

- END -

For more information, please contact:

Steve Terry
Managing Director
+61 419 994 433
s.terry@omnimarkettide.com

www.omnimarkettide.com.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this discussion, other than statements of historical facts, that address future activities and events or developments that OMT expects, are forward-looking statements. Although OMT believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, and general economic, market, or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in forward-looking statements.