

ASX: OMT
10 October 2016

OMT DELIVERS ITS FIRST EMPLOYEE ENGAGEMENT APP

- **The Townsville City Council (TCC) is using an employee messaging app developed by OMT**
- **The app was delivered through OMT's Rapid App Development program within 14 days of initial requirements gathering**
- **This commercial engagement with the TCC may expand given the app's potential for increased functionality**

Digital engagement leader, Omni Market Tide Limited (**Company** or **OMT**, **ASX: OMT**), is pleased to announce that it has delivered its first employee engagement app. The app is for the Townsville City Council (**TCC**) and is being used for communication between the TCC's CEO and council employees.

OMT CEO Steve Terry said the timely delivery of OMT's first employee engagement app was positive for the Company for several reasons. "After gathering initial requirements from the TCC the app was delivered within 14 days. This highlights that our knowledge and capability transfers well across the enterprise digital stakeholder engagement market. Enterprise security, regulatory, governance and work flow needs are complex and our apps are developed to meet these needs," said Mr. Terry.

TCC CEO, Adele Young said their employee engagement app provided the Council with an additional effective and efficient mobile engagement channel with employees. "We have a large and remote workforce spread throughout the Townsville region. Nearly half of our staff do not have or use email so we needed a simple and easy to use method to keep them up to date. Our Talk TCC app is another useful part of our internal communication, one that we intend to expand further over time."

The TCC's employee messaging app leverages the functionality of OMT's employee engagement product, OmniPeople. OmniPeople's features include on boarding new employees, training, compliance, occupational health and safety, leave, payroll, and surveys.

Mr Terry said OMT continued to focus business development on the \$5 billion enterprise mobile app market in Australia. OMT was looking at digital stakeholder engagement opportunities with other shareholder, employee and member organisations.

- END -

For more information, please contact:

Steve Terry
Managing Director
+61 419 994 433
s.terry@omnimarkettide.com

About Omni Market Tide

OMT are leaders in digital stakeholder engagement.

OMT produces applications for digital stakeholder engagement. We develop products for enterprise organisations that require professional level, deep engagement applications to help solve complex business problems, and meet regulatory, governance or compliance requirements in their business.

OMT works with both cyber security and physical access providers to extend security and access applications out to mobile devices. Identity and security management are key to our applications.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this discussion, other than statements of historical facts, that address future activities and events or developments that OMT expects, are forward-looking statements. Although OMT believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, and general economic, market, or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in forward-looking statements.